

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 53961 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/30/12 12:10 PM
 Client: MICHIGAN DEMOCRATIC STATE... CPE: / / 1591 Agency Commission: 15 % Updated: ALWILLIAMS on 08/31/12 12:05 PM
 Agency: THREE POINT MEDIA C/O MUNDY Product: EST#1591 (1300) Self :20:00 Confirmed: 08/30/12 01:53 PM
 Buyer: BOBBY MUSHROE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/31/12 08:56 AM
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 11% WXYZ: 28% WDIV: 27% WJBK: 26% WMYD: 0% WKBD: 8% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 08/30/12

ok sfr 8.30.12

AGENCY CONFIRMED. CHG/PH 08/30/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 1 1 0 0	MORN	30				0.0	\$125.00	4	\$500.00		

FBD LBD Sep 03
09/04/12 09/07/12 4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	1 0 0 0 0 0 0	MORN	30				0.0	\$125.00	1	\$125.00		

FBD LBD Sep 10
09/10/12 09/10/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$275.00	1	\$275.00		

FBD LBD Sep 03
09/08/12 09/08/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPHIL	0 1 1 1 1 0 0	DAY	30				0.0	\$200.00	4	\$800.00		

FBD LBD Sep 03
09/04/12 09/07/12 4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DHARVEY	1 0 0 0 0 0 0	DAY	30				0.0	\$200.00	1	\$200.00		

FBD LBD Sep 10
09/10/12 09/10/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DMAKE	0 1 1 1 1 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		

FBD LBD Sep 03
09/04/12 09/07/12 4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DMAKE	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	1	\$400.00		

FBD LBD Sep 10
09/10/12 09/10/12 1

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Share: 11% WXYZ: 28% WDIV: 27% WJBK: 26% WMYD: 0% WKBD: 8% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	0 1 1 1 1 0 0	DAY	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	12:28 - 13:30	0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
	TO RUN IN YOUNG & RESTLESS												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	12:28 - 13:30	1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
	TO RUN IN YOUNG & RESTLESS												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	13:28 - 14:00	0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
	TO RUN IN BOLD & BEAUTIFUL												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	13:28 - 14:00	1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
	TO RUN IN BOLD & BEAUTIFUL												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DTALK	0 1 1 1 1 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ERACHAEL	0 1 1 1 1 0 0	EFG	30				0.0	\$250.00	4	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ERACHAEL	1 0 0 0 0 0 0	EFG	30				0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EPHIL5P	0 0 1 0 1 0 0	EFG1	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LNUMBERSAT1	0 0 0 0 0 1 0	LFG	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LCASESAT1A	0 0 0 0 0 1 0	LFG	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LTRACESUN1A	0 0 0 0 0 0 1	LFG	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$16,850.00	\$14,322.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$16,850.00	\$14,322.50	\$0.00	\$0.00